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| **Blueprint Partnership Environmental Policy** |
| **A - Company introduction**  Beyond Blue is a pharmaceutical market research agency. Most of our staff are based in the North West of England, and we work with clients and partners across the globe |
| **B – Acknowledge environmental impact**  We recognise that through our everyday activities, we use energy and scarce resources which have an environmental impact, as well as generating waste that is a potential source of pollution. In 2024, we have moved to a hybrid working model, in which colleagues work from home most of the time, with monthly ‘office days’ when most of the team work together in a shared space in Manchester |
| **C - Key commitments**  Beyond Blue is committed to reducing its environmental impact and will seek to ensure its actions protect the environment and prevent pollution. We will ensure we - as a minimum - meet all legal and contractual requirements and will look to make ongoing improvements by continually improving our processes and contributing to improved practice across our sector and peers. |
| **D - Tailored commitments**  We will:   * Calculate our carbon footprint and put in place actions to reduce it * Reduce electricity use by non-essential electronic equipment * Continue to critically assess business-related travel and its expected value to the business, with a travel policy that reflects the environmental impacts of different forms of travel * Promote use of public and active transport to reduce our environmental impact * Provide recycling facilities at company office days and promote recycling at all times, including guidance to correctly separate, store and dispose of waste * Make environmental sustainability one of the factors we consider in procurement * Provide our team with information about greenhouse gases, climate change and environmental stewardship, promoting good environmental choices to reduce environmental impacts * Offset part of our carbon footprint while we progressively move towards a net zero carbon future |
| **E – Review**  This policy will be reviewed annually by the Sustainability working group |
| **F - Communication**  This Policy is available on our website, in the staff handbook and by request, to customers and interested stakeholders. Staff are made aware of this policy during their induction training and are made aware of their own obligations to help the business meet its commitments. |
| **G - Senior management endorsement**  **Mike Pepp, Research Director, on behalf of the Senior Management Team** |
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| **H - Document control**  Beyond Blue Environmental Policy 2024 v1.0  2nd December 2024 |