

## Beyond Blue Environmental Policy

### A - Company introduction

Beyond Blue is a pharmaceutical market research agency. Our office is near Manchester in the UK, and we work with clients and partners across the globe

### B – Acknowledge environmental impact

We recognise that through our everyday activities and especially business-related travel, we use energy and scarce resources which have an environmental impact, as well as generating waste that is a potential source of pollution

### C - Key commitments

Beyond Blue is committed to reducing its environmental impact and will seek to ensure its actions protect the environment and prevent pollution. We will ensure we - as a minimum - meet all legal and contractual requirements and will look to make ongoing improvements through continual research into best practice across our sector and peers.

### D - Tailored commitments

We will:

- Calculate our carbon footprint and put in place actions to reduce it
- Reduce electricity use by non-essential electronic equipment
- Carefully assess business-related travel and its expected value to the business, taking into account its environmental impact
- Promote use of public and active transport to reduce our environmental impact
- Increase recycling facilities and ensure waste is correctly separated, stored and disposed of
- Make environmental sustainability one of the factors we consider in procurement decisions
- Provide our team with information about greenhouse gases, climate change and environmental stewardship, promoting good environmental choices to reduce environmental impacts
- Offset our carbon footprint to achieve carbon neutrality from 2023 and identify means of moving towards a zero carbon future

### E – Review

This policy will be reviewed annually by the Sustainability working group

## F - Communication

This Policy is available on our website, in the staff handbook and by request, to customers and interested stakeholders. Staff are made aware of this policy during their induction training and are made aware of their own obligations to help the business meet its commitments.

## G - Senior management endorsement

A handwritten signature in black ink, appearing to read 'Mike Pepp', is written over a light blue horizontal line.

**Mike Pepp, Research Director and Sustainability Lead, on behalf of the Senior Management Team**

## H - Document control

**Beyond Blue Environmental Policy v3.0  
13th November 2023**