

Beyond Blue Environmental Policy

Information about who we are and what we do

Beyond Blue Insight Limited is a private limited company which is registered in the UK, company number: 09816652.

In this policy '**Beyond Blue**,' '**we**,' '**our**,' and '**us**,' means **Beyond Blue Insight Limited**.

Beyond Blue is a specialist independent agency which delivers strategic pharmaceutical market research and insight. Most of our staff are based in the North West of England, and we work with clients and partners across the globe.

1. Acknowledge environmental impact

We recognise that through our everyday activities, we use energy and scarce resources which have an environmental impact, as well as generating waste that is a potential source of pollution.

2. Key commitments

Beyond Blue is committed to reducing its environmental impact and will seek to ensure its actions protect the environment and prevent pollution. We will ensure that as a minimum we meet all legal and contractual requirements. We will also look to make ongoing improvements by continually improving our processes and contributing to improved practice across our sector and peers.

3. Tailored commitments

We will:

-  Calculate our carbon footprint, report it to the senior management team and put in place actions to reduce it
-  Continually critically assess business-related travel and its expected value to the business, ensuring we have a travel policy that reflects the environmental impacts of different forms of travel
-  Promote use of public and active transport to reduce our environmental impact
 - **Target:** over 80% of miles travelled to company office events are travelled via active or public transport
-  Provide recycling facilities at company office days and always promote recycling, including guidance to correctly separate, store and dispose of waste
-  Make environmental sustainability one of the factors we consider in procurement
 - **Target:** increase the visibility of our core suppliers' environmental sustainability efforts by requesting the carbon calculation data of 100% of our core suppliers
-  Provide our team with information about greenhouse gases, climate change and environmental stewardship, promoting good environmental choices to reduce environmental impacts
 - **Target:** 100% of the Beyond Blue sustainability team attend at least one externally provided training course relating to sustainability each year

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- **Target:** the Beyond Blue Sustainability team share at least 3 informational campaigns relating to environmental sustainability with the wider Beyond Blue team each year
- Offset part of our carbon footprint while we progressively move towards a net zero carbon future

4. Communication

This Policy is available on our website, on the internal HR platform and by request, to customers and interested stakeholders.

5. Document Control

This Policy must be formally reviewed on an annual basis, as a minimum, or if required changes are identified to address one or more of the following:

- A change in Beyond Blue’s business activities, which will or could possibly affect the current operation of the company and the relevance of this document.
- An identified shortcoming in the effectiveness of this policy, formal review or an audit finding.

Any change of the policy must be reviewed and approved by a member of the Beyond Blue Senior Management Team.

The current version of this Policy, together with its previous versions, shall be recorded below.

Version		Description		
v1.0	Date Live:	2025-12-02		
	Version Notes:	Original version		
	Approved by:	Mike Pepp, Research Director		
V2.0	Updated by:	Carly Welsh, Mike Pepp		
	Version Notes:	1. Company introduction changed to reference clients as well as partners 2. ‘Acknowledgement of environmental impact’ no longer calls out business related travel separate to other activities. Sentence added noting the change to hybrid working criteria. 3. ‘Tailored commitments’ changed: - Added commitment to have a travel policy that reflects the environmental impact of different forms of travel - Commitment to recycling at company offices rephrased to reflect new hybrid working criteria. - Commitment to ‘ensure’ separation, storage and disposal of waste rephrased to providing ‘guidance’ to reflect hybrid working - Added commitment to provide our team with information about green house gasses, climate change and environmental stewardship to promote good environmental choices - Added commitment to offset part of our carbon footprint and progressively move to a net zero carbon future 4. Senior Management Endorsement signatory changed.		
	Reviewed & approved by:	Mike Pepp	2024-12-02 Signed by: Carly Welsh	
V3.0	Updated by:	Carly Welsh	Carly Welsh	7/16/2026
	Version Notes:	1. ‘Company Introduction’ section changed to ‘Information about who we are and what we do’ to align with other Beyond Blue policies. 2. Minor wording revisions in ‘Key commitments’ section.		

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		<i>3. Revision to ‘Tailored commitments’ to include reporting carbon footprint to the senior management team and the addition of quantitative targets.</i> <i>4. ‘Communication’ section updated to replace references to the staff handbook with the internal HR system.</i> <i>5. Document control section updated to include digital signatures and to align with other Beyond Blue policies.</i>		
	Reviewed & approved by:	Emma Sullivan	Signed by: <i>Emma Sullivan</i> E8B788842518485...	7/16/2026

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